

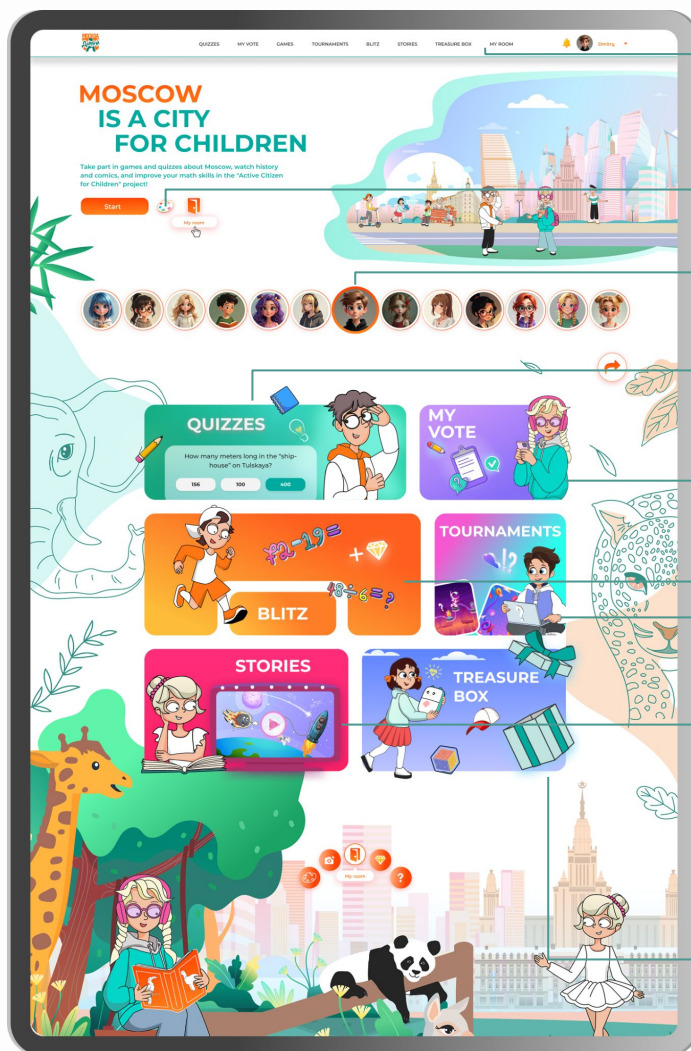


«Active Citizen for Kids»

det.mos.ru

Active Citizen for Kids

Active Citizen for Kids is a platform where children aged 6–14 can have a real say in decisions about their city, just like adults, in a safe digital space. With fun, game-based learning, kids explore Moscow's history, achievements, and projects created for them.



My Room

Enjoy comfortable virtual space for children filled with game mechanics.

Customization

Customize the platform's design

Avatars

Create your own avatar using AI

Quizzes

Test your knowledge of Moscow, the city's history, and the achievements of the capital

My Vote

Voice your opinion on issues that are important to the city

Games and Blitz

A variety of online activities for child development

Tournaments

Enable users to play online multiplayer game

Stories

Videos about Moscow and the children who explore it

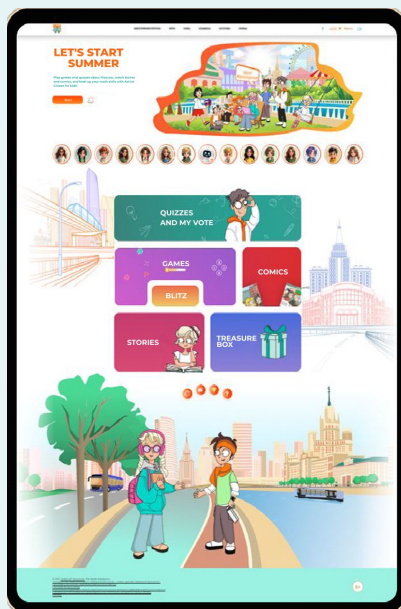
Treasure Box

Toys, tour tickets, store discounts, various goods and services in exchange for children's reward points, charity

Active Citizen for Kids

Young users can select how the platform is displayed:

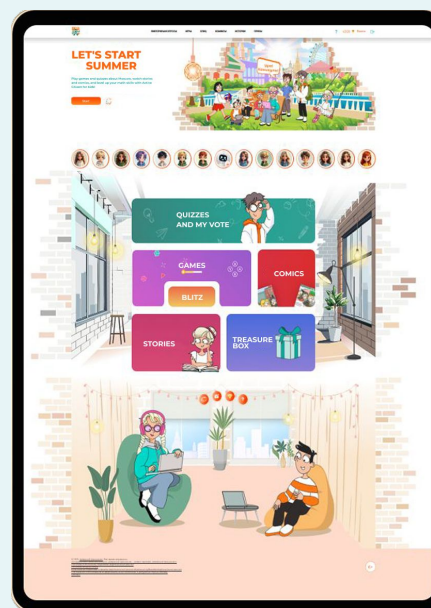
City



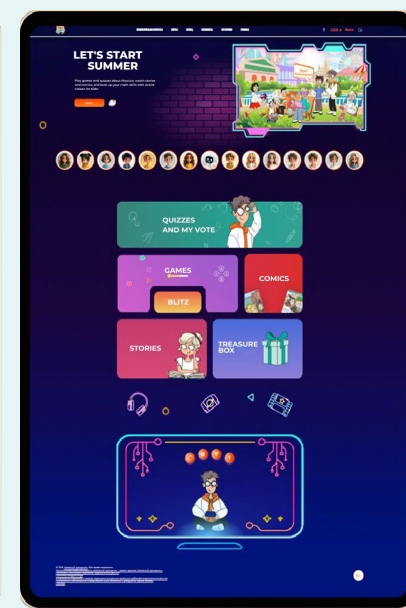
Animals



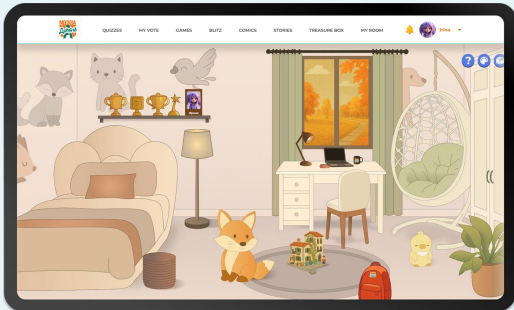
Loft



Game Library

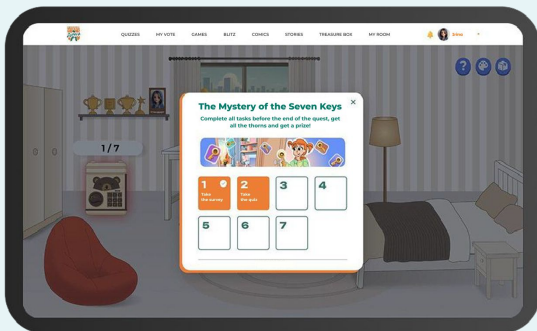


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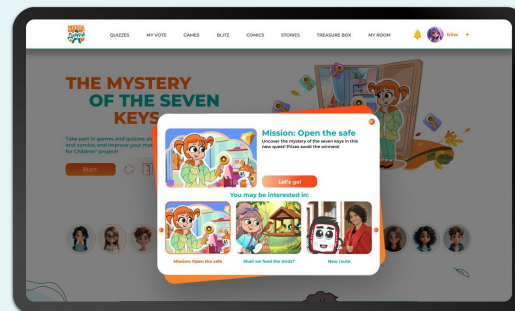
My Room

“My Room” is a personal space where users can choose their own room styles and arrange items within it.



Quest

Daily quest tasks for which children can earn points (the number of points depends on the difficulty and number of tasks in the quest)



Information

Provide an efficient way to notify users about current and relevant platform activities

How does it work?



1. **The Moscow government is planning to launch** a series of surveys, quizzes, videos, and game content on the platform.



2. **The project team creates** surveys, quizzes, videos, and game content based on requests and data provided by the Moscow City Government, and publishes them on the platform.



3. **Children aged 6 to 14 take part** in themed polls, quizzes, and games, and watch videos on the platform.



4. **The poll results are forwarded to the Moscow City Government** to be used in implementing solutions proposed by children in the city.



5. **Data on children's engagement with quizzes, games, and video viewing is shared with the Moscow City Government** to help make decisions regarding the development of the urban environment for children.

PLATFORM USER REVIEWS

22.08.2025

I'd like to thank the brilliant minds behind this wonderful project—the creators and those who keep it going—for the idea, execution, and content. In today's world of quickly consumed, superficial information, it's difficult to engage children—and us parents, too—but you've managed to address important topics at just the right pace. Thank you so much, and thank you especially for the gifts (ordered with points) from my six-year-old son. I wish the team continued success and new challenges for us.



20.02.2026

Thank you so much to everyone who created such an interesting project for children. My son really enjoys learning new facts about Moscow and then sharing them with us. Thanks to you, I've also learned a lot of interesting things about the city where we live!