



VKUSNO – I TOCHKA



A LIMITED COLLECTION OF PORCELAIN CORPORATE GIFTS FOR VKUSNO & TOCHKA

The main purpose of any business gift is to express appreciation and make yourself remembered. Every time the recipients enjoy your gift or just catch sight of it, their emotional connection with the brand is reinforced.



Idea

The concept for a limited collection of image-enhancing corporate gifts for Vkusno & Tochka was inspired by the product itself. The idea was to show how a person can feel the taste and the aroma of their familiar food items... at the mere sight of the gift.

Our gifts collection is made up of items representing the bestselling menu items of Vkusno & Tochka. A porcelain vase shaped like the iconic fries box, a candle resembling a sauce container, and — last but not least — the famous burger box that turns out to be a keepsake box.





