









Dragon is not what it seems

Is the main idea of Young Dragon, a limited collection of red wine for corporate customers dedicated to the Chinese New Year and the company's 18th anniversary.

The label and packaging complement each other and convey the main idea visually — some things are not always what they seem at first glance.

The name Young Dragon evokes certain associations, but the bottle in wrapping paper looks like a bright fruit. Remember: it is not what it seems! It is a pitachaya or dragon fruit, and under the wrapper — a continuation of the dragon theme.

You can learn to see the unusual in everyday life with Young Dragon.