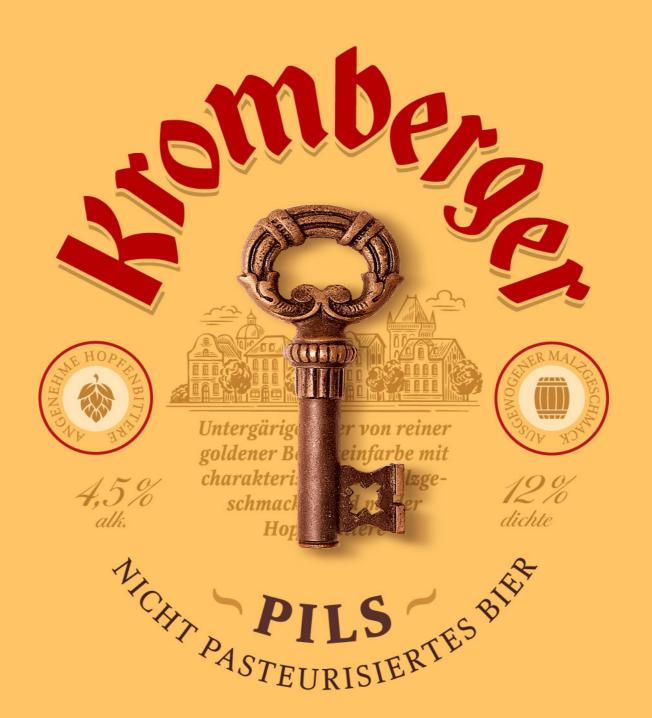
~ Pils ~

Nicht Pasteurisiertes
Bier



Untergäriges Bier von reiner goldener Bernsteinfarbe mit charakteristischem Malzgeschmack und milder Flopfenbittere



















Kromberger is a new beer brand based on the traditions of German brewing. The beer is brewed at a private brewery according to the original recipe.

The branding agency had to create an image of traditional German beer.

We decided that the packaging design should contain traditional visual codes and, at the same time, should have its own characteristics that could distinguish the brand among competitors. The main element of the design was the old copper key, which for many years kept the original German brewing recipe.

