

Business Center Green Plaza
10A Biryuzova Str., Floor 4
Minsk, Belarus
220073

+37517 270 17 99
+37517 270 18 99
+37517 270 33 17
+37517 270 22 17
+37517 270 11 68
+37517 270 77 14

info@adfest.by
festival@adfest.by
konkurs@adfest.by

THE RULES OF SUBMISSION OF ENTRIES

Submission of entries and payment – since December 1, 2023 till May 3, 2024 inclusive.

To participate in the contests are eligible the projects created and implemented since January 1, 2023 till May 3, 2024, except for the entries that participated in White Square Festival in 2023.

In order to submit the entries please register on the website, then in your personal account upload each entry in required format and add the description of projects. Detailed requirements for each of the contents are provided on CONTEST page.

Entries without filled applications, registration forms and payment are not allowed for participation in the contests.

Participants guarantee the observance of copyright (legal use of music, photos, texts etc) and agree to resolve all possible disputable questions on his own. The participant guarantees that the projects submitted to the Festival has been really implemented. If during the judging session jury members request the documents confirming that the entry was implemented, the participant undertakes to provide the requested documents by the end of the judging session. Otherwise this entry may be withdrawn from participation in the contest.

All entries can be used by the Directorate of the Festival for popularization of the Festival or advertising in general.

PAYMENT

After the submission of entries is completed it's necessary to request documents for payment. Such a request can be made in personal account. The documents will be sent via e-mail within 3 working days.

PAYMENT FOR PARTICIPATION IN THE FESTIVAL is made via checking account of the Directorate of the Festival on basis of the documents sent. You can also

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pay by bank card.

AWARDS

In each of the contests jury chooses the finalists – shortlist. All entries included into shortlist are awarded with special diplomas of the Festival.

Then jury awards first, second and third places. It's up to jury members to award several first, second and third places. Jury also has a right not to award places if the entries don't follow the criteria of estimation and don't match the status of a prize-winner.

In case if the entry doesn't match the contest nomination into which it was submitted jury has a right to replace it into correct nomination.

First places are awarded with statuette and the diploma of the winner of the Festival. Second and third places are awarded with diplomas of prize-winners of the Festival.

Best entries of the Festival can be awarded with GRAND PRIX that is chosen by Grand Jury team consisting of the Chairmen of basic jury categories.

Among all participating agencies of the Festival basing on the results of judging of all the contests CREATIVE AGENCY OF THE FESTIVAL is announced. It's the agency which gets maximum amount of points due to calculation system set up by organizers.